



BLITZ36
LIVING THE CHAI LIFE
AT THE LEO BAECK DAY SCHOOL

Leo Baeck Parents' Association
The Adult Event and Silent Auction
May 2, 2010

January 2010

Dear Prospective Donor,

The Leo Baeck Parents' Association holds an annual fundraising evening for parents, staff and friends of the Leo Baeck Day School, to build spirit and community and to raise funds for the school's Arts, Athletics and Technology Funds. The event was previously held in 2006, 2007 and 2008 and was a resounding success. This year's event marks the Chai (18th) anniversary of our South Campus as well as the Double Chai (36th) anniversary of the entire School. The event, Blitz 36 – Living the Chai Life at the Leo Baeck Day School will be held at Marlowe Restaurant and Wine Bar, on May 2nd, 2010.

At this time we are looking to businesses in our community to help by donating goods and/or services for the Silent Auction and raffle portions of the evening. The funds raised over previous years have made a significant difference in the student life at Leo Baeck. Your generosity in any form would make a big difference this year in helping us achieve our fundraising goals. We would appreciate your help in making this Adult Event successful. Tax receipts are available for the donation of goods. Please let us know how you can contribute to this very meaningful fundraiser.

Respectfully yours,

Carol Grubert cgrubert@rogers.com
Jodi Margolis margolis@sympatico.ca
Robyn Spector spector@rogers.com

Co-Chairs, Adult Event
Leo Baeck Parents' Association

North Campus: 36 Atkinson Avenue, Thornhill, ON L4J 8C9 905 709 3636
South Campus: 1950 Bathurst Street, Toronto, ON M5P 3K9 416 789 9899



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Adult Event & Silent Auction 101

What is the Adult Event and is it expensive to attend?

It's an opportunity for parents, teachers, and staff to get together and enjoy a social evening while raising funds for the school and building spirit and community. We have lots to celebrate including the Chai anniversary of our South Campus and the Double Chai anniversary of our school.

In order to encourage the greatest participation by our parent and staff body we've kept the ticket prices as low as possible. \$72 pp for parents and \$36 pp for teachers and their spouses.

Why is there a Silent Auction?

We make very little money on the ticket price due to food and facility costs so the Silent Auction and on site fundraising are where we BLITZ to raise money for the school. It is also a great way to purchase appliances, electronics, services, gift cards, jewelry and more at a fraction of their retail price!

How much do we raise and where does it go?

In 2006, 2007 and 2008 we raised over \$25,000 each year. In 2008 all of the funds went to the purchase of laptops and Smart Boards. In previous years the funds went to on going arts and athletics programs at the school.

How can I help?

Buy tickets to the event! And if you can't attend, make a donation in lieu.

As well, please help contribute items to the Silent Auction. You can help make this successful by asking local merchants for donations. Try asking your favourite restaurants, places where your children take after-school classes, your favourite hotel, etc. Also think of what special talents/services that you and your family could offer. Do you have a vacation home to share for a week (end)? Is a family member a Veterinarian or dog walker and willing to offer some services? Does your family have tickets to the Raptors or Leafs and be willing to donate a couple of seats for a good cause?

What is the best way to approach a potential vendor for procurement?

When approaching a vendor, please use the attached letter prepared by the Silent Auction Committee. You can personalize it for your purposes. Provide that letter with an Auction Form containing your name as the solicitor. A sample procurement form is attached.

If you have any questions, please don't hesitate to contact us.

Co-chairs:

Robyn Spector, spector@rogers.com,
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Auction Wish List

Trips

- Destination Trip-airfare, hotels, dinner, tour of city, theater
- Sight seeing opportunities
- Ski Trip: lift tickets, lodging
- Vacation property
- Airline frequent flyer miles

Experiences

- Movie passes
- Roller blades/lessons
- Athletic club memberships
- Golf games
- Symphony/ballet/opera tickets
- Raptors, Blue Jays, Maple Leafs, Argos tickets, boxes
- Mirvish / Dancap tickets
- Jazz band for your party
- Car lease
- Private Movie Screening

Professional Services & Pampering

- Personal Training
- Masseur
- In-home computer consulting or repair
- Interior design
- Landscape design
- Lawn and yard maintenance
- Manicure, pedicure
- Yoga Lessons
- Party Planner consultation
- Invitation planner gift certificate
- Veterinarian services, pet accessories

- Dog walking

Items

- Luggage
- Exercise equipment
- Barbecue
- Kitchen appliances
- Mp3 players, Telephones
- Pet accessories
- Sports memorabilia
- Autographed items
- Digital or Video Cameras
- Scooters
- Jewelry
- Computer Software or Hardware
- Contact lenses gift certificate
- Florist
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Educational Services

- Music/drama teacher offering 30 minutes to entertain a children's birthday party.
- SK teachers reading a bedtime story to family.
- Science teacher doing a science experiment at child's home or party
- Private vocal/music lesson
- After School programs
- Private Tutoring Services

Other Services

- Restaurant dinners
- Baking, catering services
- Car washes
- Food Baskets
- Housecleaning
- Handmade crafts
- Babysitting services
- Wine Baskets

Judaica

- A months worth of challahs at a local bakery
- Donations from Judaica /Bookstores like Israels, Batner for items like travelling

candlesticks, challah covers, seder plate
etc.